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Lighting Analysts Launches Redesigned Website

December 1, 2009- Lighting Analysts, Inc. released their newly redesigned website, www.agi32.com. The new website incorporates a clean, crisp appearance, allowing visitors to easily navigate throughout the site using newly designed navigational tools. Extensive product information is easily accessible from the homepage taking visitors on an electronic voyage through the world of Lighting Analysts software products.

“Our online visitors will experience a new look affording more efficient navigation and seamless integration between all of the important destinations such as E-store, Knowledgebase, and Forums,” says David Speer, Director of Marketing.

More Accessible Content

The website team designed the new website with organization in mind using drop down navigation tools at the top of the page to provide visitors direct access to the information they are seeking. Helping to keep the site organized is a common framework around the outside with constant access to the site menus and core functions. If a visitor is not sure where to go for specific information; the search box on the top right will help point them in the right direction.

Among the many features of *agi32.com*'s homepage, “Headlines” provides up to date information of the latest happenings at Lighting Analysts. This is a great spot for visitors to quickly view upcoming product releases and important company news. One of the current features includes details on the new Installation and License Manager (ILM) technology.

E-Store

Lighting Analysts “E-Store” allows visitor’s to access the integrated online store. The E-Store not only allows visitors to view pricing information but they can also e-mail a price quotation to any destination. Purchasing is made easy with the E-Store and the visitor is able to download the software via e-mail link immediately after their online purchase is complete.

Existing Customers

Are you already a Lighting Analysts customer? Then use the Customer Login section on the right side of the constantly visible site framework to gain access to your online account. Here customers can download product, purchase additional products, view past purchases, print receipts, or send quotations. If you don’t already have an E-Store account you can create one by simply clicking on, “Create an E-store Account.”

The newly redesigned *agi32.com* website offers in depth product information, organized with the visitor in mind. No GPS system is needed here!